

VIOLAND



MANAGEMENT
ASSOCIATES



The Violand Executive Summit

Unleash Peak Performance

The Industry's FIRST College-Le

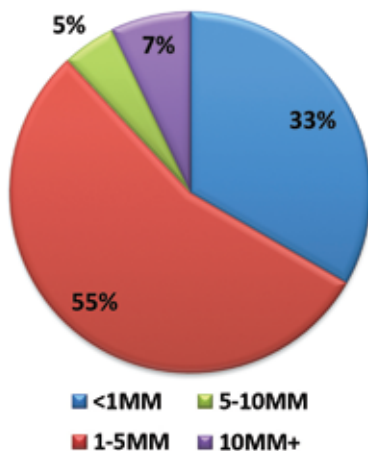


The Program

Sometimes it can feel like it would be easier to climb a mountain than to grow a business. Maybe that's because attempting to scale a mountain without first getting the right training, or having a well trained team to assist you, can have unfortunate consequences. It's no different in business.

The Violand Executive Summit is the first college-level executive training program that finally addresses the critical need of restoration and cleaning companies: developing the management and leadership skills that will unleash peak performance in your executive team in order to deliver sustained growth and profitability in your company.

Profile of Recent Executive Summit Attendee Companies



The Profile

Those who derive the greatest benefit from The Executive Summit are owners and managers of companies experiencing growth and searching for executive level training that goes far beyond the technical skills training that is helpful in the early stages of the company.

Owners, family members in the business, key managers, and employees being groomed for management positions are all ideal candidates for this program. Some of the titles of those who should attend are:

- Owner
- CEO
- President
- General Manager
- Project Manager
- Office Manager
- Operations Manager
- Sales Manager
- Lead Technician

“Violand Management Associates is to be commended for providing this kind of business school-level resource for the Professional Cleaning and Restoration Industries.”

– Hank Unck, H&H Consulting

“Finally – the information I’ve been searching for!”

– Dorrie Corriveau,
Corriveau Contracting
& Restoration, Inc.

“I take so much back with me and I go back motivated and re-invigorated for my job!”

– Diane Ausavich, Carl
Krueger Construction, Inc.

Level Executive Training Program

The Setting

We believe a program the caliber of The Violand Executive Summit requires a facility to match. That's why we chose The University Center, northeast Ohio's most technologically advanced conference facility. Located on Kent State University's Stark campus, The University Center complements the exceptional quality of the Executive Summit's content and faculty.

The University Center is accredited under the stringent guidelines of the International Association of Conference Centers (IACC). One of only two facilities in northeast Ohio to receive this distinction, the Center is a world-class learning facility with state-of-the-art technology and wireless capability throughout. Furnishings are comfortable and ergonomically designed.



Let's not forget the great food. You will enjoy a refreshing executive-level luncheon buffet and energizing snacks prepared by the Center's culinary staff.

Should an emergency arise back at your company, you will be able to conduct business during your time here. Computers, Internet access, fax, printer and copy machine are all available in The Chase Business Center.



The Curriculum

Unlike earning a traditional college degree in business, the Executive Summit focuses our curriculum on the specific skills you and your management team need to deliver superior performance in your organization day-in and day-out.

Courses are divided into two categories: required and elective. You can earn a diploma in Small Business Management offered jointly by Violand Management Associates and Kent State University by completing the five required courses and any three elective courses. One day is devoted to each course, so you can take two courses each year.

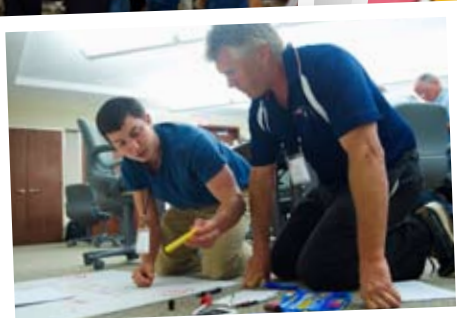
Our instructors understand the people in our industry are active — we don't sit at desks all day and we certainly don't want to be lectured to for eight hours. So come prepared to roll up your sleeves and apply yourself, because you won't just sit through the day. All courses involve interactive exercises and deal with real-world scenarios encountered in our industry. When you return to your office you'll be able to effectively put into practice what you've learned.



The Violand Executive Summit Derby



The Executive Summit Derby is the competition race that concludes the 'Leading A High Performance Organization' course.



Violand Management Associates, LLC is a consulting firm that works internationally helping entrepreneurial companies achieve sustained, profitable growth. Our Business Planning Retreat is one of several executive development programs offered in addition to our Advisory Services.



www.violand.com/programs/the-violand-executive-summit