



SUCCEED WITH POWER SELLING

A Wise Purchase

I have read through all of the Power Selling manuals and really think I made a wise purchase. I want to tell you how effective the Happy Bag routes are for us. We are focusing on [one industry in particular], and our response has been incredible. We had a lot of trouble getting appointments with our old methods, but now many of these professionals are receptive. My appointment book is filling up for Needs Analysis interviews. Thank you for sharing this information with me in your Power Selling Commercial Carpet Cleaning manuals.

—Bill S., Union, KY

Money in the Bank

I [had been] very comfortable with routing and developing relationships, but not successful in getting jobs closed. The Power Selling program gave me the confidence and educated me in “closing” the sales. This step-by-step process enabled me to take the relationship from “feeling good” to money in the bank.

—Chuck Violand, Director of Training
Jon-Don's Strategies for Success

Well Worth the Investment

[Chuck Violand's Power Selling] is very well put together, and I would say anything that would help motivate you to hit this very profitable sector would be well worth it.

—Steve Toburen, CR, Director of Training
Jon-Don's Strategies for Success

Sorely Needed Program

This program is unique and sorely needed. A lot of thought has been put into the content and the presentation of the materials. ... The scripts and cards for objections are most valuable.

—Bill Yeadon, Jon-Don Marketing Instructor

Saved My Business

Last year going out and making Happy Bag calls really saved my business. This year I want to continue building the commercial work.

—Tom L., San Antonio, TX

Over \$47,000 in New Business in Just 6 Months!

The most difficult door to go through WAS my own.

I've had most of the essentials of [Chuck Violand's Power Selling program] for some four plus years. And as far too many folks have done, I never put the routing system together as outlined in the Strategies For Success program.

It was in my company's best interest to eliminate, or pay someone to eliminate, everything that stopped me from selling right away. I thank you for being there in the right place with the right stuff.

All is going exceptionally well with the [Power Selling] system. I've secured in excess of \$47,000 in new business in the first half of this year alone!!

Thank you, Mr. Violand, for...the boot that kicked me out of my own darn door!!!!!!

—R. J. K., St. Louis, MO

